SOULPURPOSE

BEAUTY
FROM THE INSIDE OUT
Welcome to a vibrant opportunity to enhance your life with…

Soul Purpose Lifestyle Company—where you’ll discover beauty inside and out offered through a holistic approach to health and wellness.

Soul Purpose is proud to be part of the Youngevity® global family of companies. Dr. Wallach has provided us with a strong foundation of quality health and nutritional products that help to improve the health and wellness of everyone—from our friends and family members, to our customers, and, most important—ourselves.

I have always believed that beauty begins on the inside, and then radiates out with a glow that reflects good health and an empowered spirit. Beauty from the inside begins with our “Be Well” product pack and campaign; this includes all of the products that you need to begin your healthy wellness regime. You can also select from our extensive line of products which includes 90 for Life Campaign featuring Slender FX that can help people feel and look better with healthy weight management. Then it’s time to alleviate stress by luxuriating in Soul Purpose bath and body products—all designed to take you on a journey of the senses while giving you softer, more radiant skin. You’ll find shower gels, lotions, body polishes and scrubs, shea butter balms, and decadently rich custards, as well as therapeutic balms that can help soothe troubling aches. For hair, we offer an all-natural hair care line that will put back the “oomph,” the shine and the control your hair may be needing.

We are excited to announce our newest product line: Nurture all natural and organic skin care. Women from around the globe have used traditional herbs, botanicals and essentials to maintain their youth and beauty for thousands of years. Drawing on this knowledge, we have formulated a line of products featuring the restorative properties of nature. Nurture is designed to offer you softer, younger looking, more radiant skin with “1,2,3 plus 1” simplicity—and no harmful chemicals. You simply cleanse, exfoliate, moisturize and then choose one of six targeted serums to complete your daily regimen. We will also be offering Nurture products targeted for women of color. Grammy-nominated singer Kathy Sledge has helped us launch this new all natural skin care line because she loves how easy the products are to use—and the fabulous results. “Nurture offers a powerful combination of all natural ingredients and beneficial peptides that are giving me the best skin of my life,” she says.

To learn more about our products, please visit our website at www.soulpurpose.com and view our digital catalog. While you’re on the home page, please sign up for our e-mail announcements.

I believe that the Soul Purpose line of products and business opportunity makes it possible to provide our customers with an award winning line of products for every aspect of their wellness regime and the business opportunity can change their lives and provide an opportunity for authentic wealth creation.

Soul Purpose has everything we need to be successful. The opportunity is rich, powerful and sustainable.

A Message From Nadine

Founder & CEO
Nadine A. Thompson
Soul Purpose provides a holistic approach to health, wellness & beauty for the everyday woman & man.
Everything you need to meet your health, wellness & beauty needs.

<p>| | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Be Well Product Pack</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>Youngevity’s 90 for Life Nutritional Products</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>Soul Purpose Bath &amp; Body</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>Soul Purpose Organic Skin Care</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>Youngevity All-Natural Mineral Makeup</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>Slender FX &amp; ASAP for Healthy Weight Management</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>Business Opportunity</td>
<td></td>
</tr>
</tbody>
</table>
Sometimes, it is equally challenging to decide what products to purchase when we are trying to decide what is best or what is essential for our daily health and wellness needs. Soul Purpose has created a simple yet powerful product pack to provide you with everything you need from head to toe. Our “Be Well” product pack contains a shower gel and lotion in your choice of fragrance; so you cleanse and deeply moisturize your skin with the benefits of shea butter and vitamin D. Next, you can moisturize, rejuvenate and protect your face with Alive rejuvenating cream; it is a wonderful night cream as well. Next give your body all of the vitamins, minerals and essential fatty acids it needs with Beyond Tangy Tangerine and EFA gels. Finally your stress relief massage balm for your purse, briefcase or bedside table to relieve stress and tension throughout the day or at bed time. You can enjoy your day and rest assured that you have selected all of the right products for your wellness and self-care regime.

Customize your own BE WELL pack with the fragrance of your choice by ordering each of the items individually and selecting your fragrance of choice for your shower gel and lotion.

Be Well Pack
$120 (WS) - $182 (Retail Value)

Available in these fragrances:
Caribbean Ginger [SP172]
Brazilian Jackfruit [SP173]
Haitian Vetivert Pepper [SP174]
Hollywood Fresh [SP175]
Armenian Pomegranate [SP176]

Be Well Product Pack Includes:
1. Beyond Tangy Tangerine [23221]
2. Ultimate Multi-EFA [USYG102165]
3. Gel
4. Lotion
5. Alive Day Cream [SP390]
6. Be Well Massage Balm [SP434]
Beyond Tangy Tangerine® contains a base of Majestic Earth® Plant Derived Minerals® blended with vitamins, amino acids, and other beneficial nutrients. Building on a foundation of our famous Beyond Juice™ Fruit and Veggie formulas, we’ve added even more nutrients to make this a balanced and complete daily supplement. Beyond Tangy Tangerine® is all natural and contains no starch, wheat, or yeast. As a “Natural Living Product”, the color, taste, and consistency may vary from container to container. This product contains no artificial sweeteners or preservatives and is gluten-friendly. Beyond Tangy Tangerine is an easily dissolving powder perfect for travel that contains Majestic Earth Plant Derived Minerals, vitamins, amino acids and 115 fruits and vegetables.

Benefits

- Packed with an ORAC value of 5745
- Supports a healthy immune system, cardiac health, blood sugar levels, and digestive health.
- Natural Antioxidant that is gluten free, with no artificial sweeteners or preservatives

Ultimate EFA Plus™ is a proprietary blend of essential fatty acids formulated to support the body in many ways.

EFAs have been shown to support healthy coronary function. With today’s active lifestyles and less than adequate eating habits, getting enough essential fatty acids is more important than ever. Consumption of Omega-3 fatty acids may reduce the risk of Coronary Heart Disease. FDA evaluated the data and determined that, although there is scientific evidence supporting the claim, the evidence is not conclusive.

Cardiovascular disease is reported as the leading cause of death in the United States. About 30 million Americans suffer from heart or blood vessel disease and as many as 27 million from High Blood Pressure. In 1991, 765,000 people died of Heart Disease and 190,000 died from stroke and other vascular complications. 25% of the people who have a heart attack die within three hours of the first symptoms. Many people experience sudden unexpected death and never reach a hospital.

Ultimate EFA Plus

Benefits

- Assist in cellular development and the formation of healthy cell membranes
- Known to block tumor formation in animals
- Known to block the growth of human breast cancer cells
- Regulate proper thyroid and adrenal activity
- Prevents heart disease and the hardening of the arteries.
- Prevents blood clots that lead to heart attack and stroke
- Relieves symptoms of both arthritis and other autoimmune system diseases.
- Regulates blood pressure and breaks down cholesterol
Shower Gel

Sweet sensation! This SUGAR based cleanser creates a lavish lather that cleans and moisturizes. It can be used as a shampoo, shower gel or gentle bubble bath.

**Benefits:**
1. Very gentle
2. Contains oils for moisturizing and conditioning
3. Enriched with natural ingredients
4. Antiseptic benefits of tea tree oil (for skin & scalp)
5. Enriched with rich emollients to provide soothing & healing properties
6. Regulates hydration

Body Lotion

An all natural moisturizing body lotion with a Soul Purpose exclusive antioxidant blend of Acai berry, Oregon grape, red wine, green tea and Ghanaian wild crafted shea butter. We have included the FDA recommended daily allowance for Vitamin D that is vegan, bio-active, and supportive in the prevention of breast and prostate cancer in people of color.

**Benefits:**
1. Exclusive antioxidant blend protects, moisturizes, softens, and nourishes the skin
2. Rich with powerful antioxidants
3. Guards against moisture loss
4. Easily absorbs and protects the skin against environmental aggressors
5. Paraben and Sulfate free
6. 100% vegetarian
7. No animal testing
Alive Day Cream

An all natural moisturizing and rejuvenating day cream, perfect all skin types.

Contains the power of essential Oils soften, restore and defend. Vitamins, Extracts & Hyaluronic acid keep your skin moist, supple. The power of essential oils to nurture your skin, fight dryness, minimize fine lines and protect you from pollution and signs of stress on your pretty face.

Nature gets us off to a great start… but Nurture Rejuvenating Day Cream keeps us glowing.

Be Well Massage Balm

Nutrient rich massage balm formulated with lavender and peppermint essential oil is the perfect aroma therapeutic blend with lavender to calm your senses, lower stress levels, decrease tension and peppermint oil which is ideal to treat stress and pain; energize and refresh after a long tiring day. Ideal for massage, aroma-therapy inhalation and moisturizing the skin.
Youngevity for the INSIDE

We have all of the products anyone needs to provide healthy nutritional support as well as healthy weight management and energy supplements.

The key to health...
Give your body the 90 essential nutrients it needs.
Tangy Tangerine

Packed with an ORAC value of 5745
Supports a healthy immune system, cardiac health, blood sugar levels, and digestive health.
Delicious coffee with health, energy & weight loss benefits.

Packed with vitamins, minerals & supplements to get you through your day.
For the men in our lives,
great health, weight management,
de-stressing and a little pampering
along with good skin care are all key.

Men also love the benefits of Rebound!

Endorsed and supported by
NBA All-Star Theo Ratliff.
SOULPURPOSE  
*pamper*  
& DE-STRESS

with the Soul Purpose line of bath, body, hair care, spa & therapeutic products.

View our Digital Catalog for a look at our complete product offering.  
Click here or go to:  
http://www.soulpurpose.com/e-catalog-0

From Head to Toe...
Bath & Body

Relaxing and lowering your stress level will improve your health and is the best anti-aging treatment.
SOULPURPOSE

nurture

ORGANIC skin care

Easy organic skin care for women of all colors.
Why Organic Skin Care?

They’re everywhere. In your eye cream. In your moisturizer. In your exfoliant, your firming serum, even your daily cleanser. They’re chemicals, and many experts fear they are causing damage to people on a daily basis. In-Cosmetics magazine reported in 2007 that the average woman absorbs nearly 5 pounds of chemicals from toiletries and makeup every year.* Biochemist Richard Bence, who carried out the research published in the magazine, believes the chemicals contained in many everyday beauty products could be doing untold damage.*

The solution? Nurture—an all natural and organic skin care line from Soul Purpose Lifestyle Company that offers “1, 2, 3 plus 1” simplicity along with all the goodness of nature—and no harmful chemicals. Nurture cleansers, toners, moisturizers and serums are formulated with pure essential oils and other natural ingredients that will give you the skin you want and deserve: softer, firmer, more radiant, clearer and… younger-looking.

Natural Beauty for women of all ethnicities. Nurture what Mother Nature has blessed you with.

The All-Natural Nurture Skin Care Line is endorsed by Grammy-nominated singer Kathy Sledge! Kathy is featured in the May issue of Oprah’s Magazine for sustainable beauty at any age. We are proud to have her endorsement of our Nurture skin care line.

Visit the Nurture Website »

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Visit the Nurture Website »

http://www.soulpurposenurture.com
Take a few minutes twice per day to nurture & pamper your skin.

Cleanse; Tone; Moisturize
Then Nurture Your Skin.

In a minimum of 3 simple steps in 3 minutes.
It’s as easy as 1, 2, 3 plus 1
Youngevity’s award winning line of mineral makeup is all-natural and formulated for women of all colors. If you are interested in enhancing your natural radiance with a healthy glow this line of makeup is perfect for the health conscious woman.
What do you wear...
All Day, Everyday, Day In & Day Out, Rain Or Shine?

100% Pure Minerals!
NO Harsh Chemicals, Dyes, or Preservatives
NO Irritants such as Talc or Bismuth
NO Animal Testing or Animal By-Products
Non-Comedogenic (won’t clog your pores!)
NO Added Fragrance
For many of us maintaining a healthy weight is essential to good health and balanced energy; for others weight loss is key on our journey to wellness. Youngevity’s 90-For-Life products along with Slender FX and ASAP will provide the support and tools you need for healthy weight management. You can lose weight and teach others to do the same while building a sustainable wellness business.
Pharmacy Discount Cards: Doing Well by Doing Good!
Imagine making money while giving something away for free.

Financial
Save money on health care with prescription discount cards.

Due to the extra-ordinary opportunity that we have with Youngevity and the unique line of products created for Soul Purpose; our entrepreneurs have the ability to meet the holistic wellness needs of every customer they come into contact with. Our business opportunity and exclusive products gives us a one-of-a-kind opportunity in the direct sales and network marketing arena.
Business Opportunity for WEALTH CREATION

An empowering opportunity to own your own business, create wealth and live the life you deserve.
Timing is EVERYTHING.

A powerful, sustainable and viable business opportunity.

POWERFUL COMPENSATION

POWERTFUL ENTREPRENEURIAL INDUSTRY.

BUILD

CREATE WEALTH
Feel good,
look good,
do good,

Inspiring
YOUR SPIRIT
Purpose, Passion & Profits
Visit Us
www.soulpurpose.com

Hear Us
712.432.8904
passcode: 4SOUL# (47685#)
Tuesday Evenings at 9pm EST
8pm CT / 6pm PT

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